



**RUSSIA'S LEADING DESTINATION MANAGEMENT COMPANY**

**INSIDER ACCESS TO RUSSIAN BALLET SCENE**



# Tsar Events Russia DMC & PCO

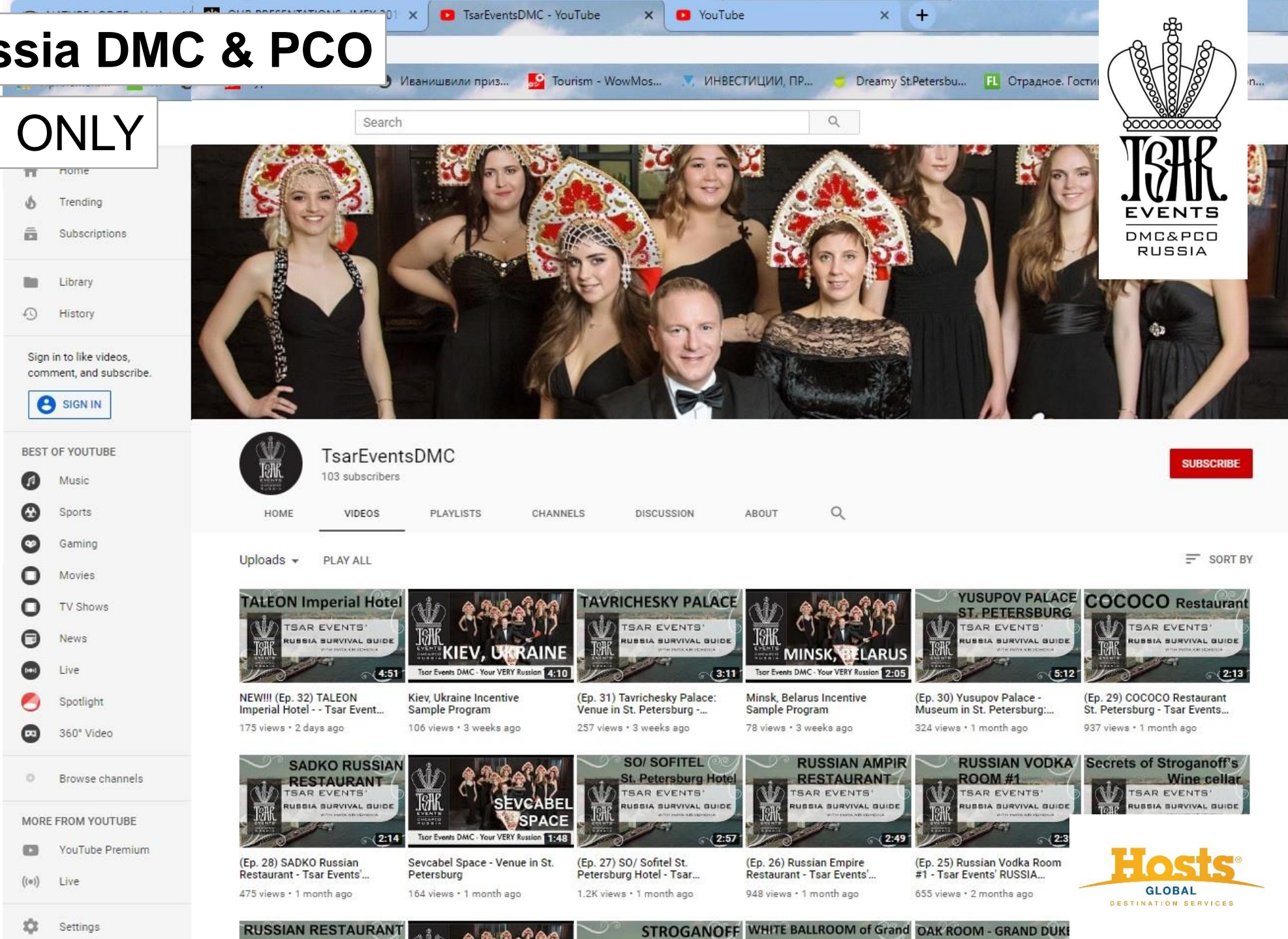
## THE FIRST AND ONLY

We created  
**First Russian MICE  
Professional Vlog on  
YouTube** to help client  
better understand our  
destination

**RUSSIA SURVIVAL  
GUIDE Vlog**



www.tsar-events.com



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RUSSIAN RESTAURANT			
STROGANOFF			
WHITE BALLROOM of Grand			
OAK' ROOM - GRAND DUKI			

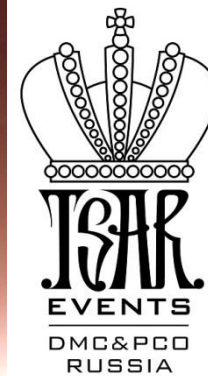
**Hosts<sup>®</sup> GLOBAL**  
DESTINATION SERVICES

# WORDWIDE FAMOUS RUSSIAN BALLET

Ballet is the national honor of Russian and the “visiting card” of the Russian culture. We invite you not only visit Bolshoi and Mariinski Theaters as usual guest but to see the theater from the dancer's perspective: get a behind-the-scenes look at all that goes into a large-scale production like *Nutcracker* or *Swan Lake*. Let yourself being captured by ballet passion!



# BACKSTAGE TOURS

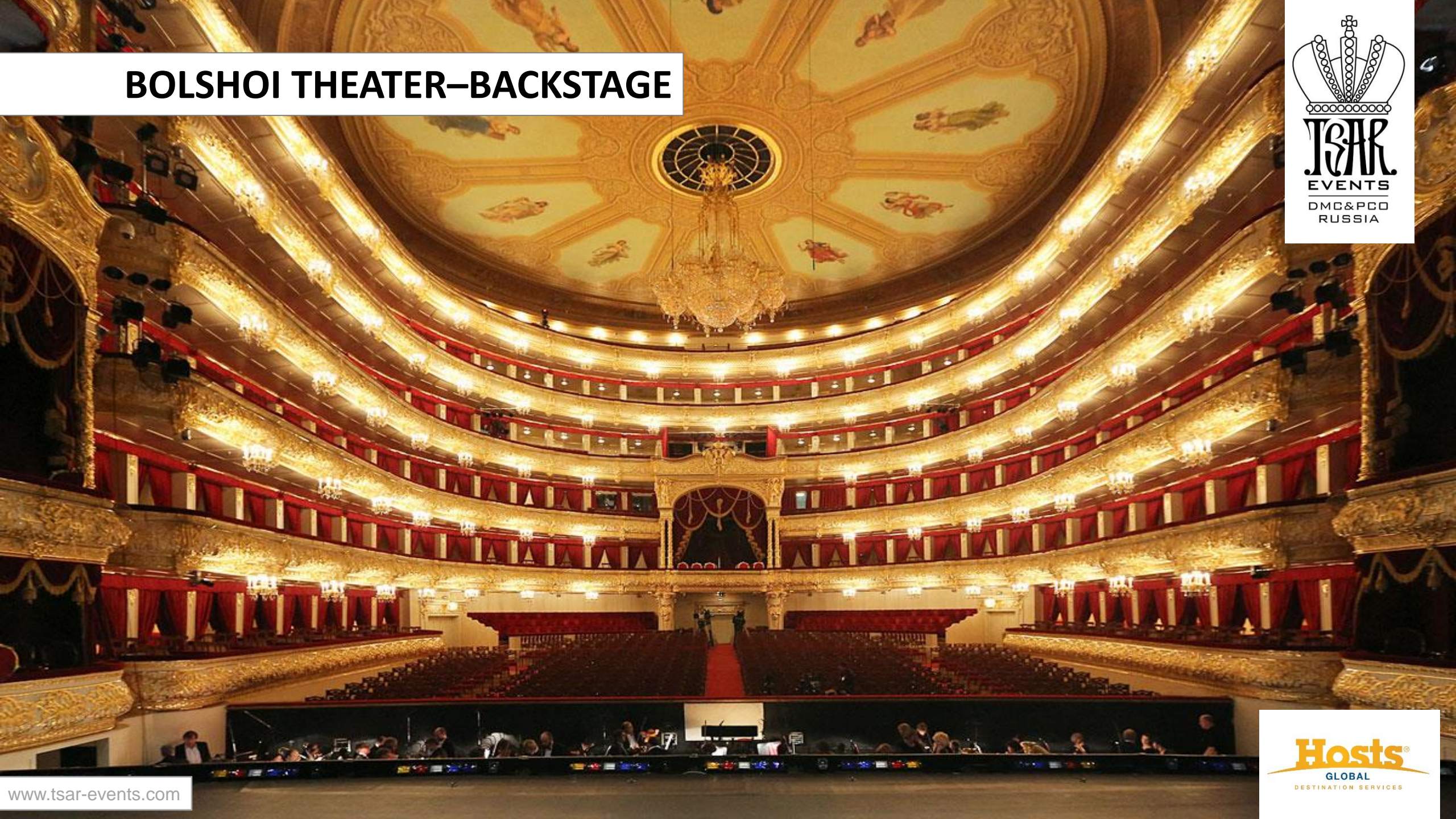


# BOLSHOI THEATER - BACKSTAGE TOUR

You are welcome to explore magnificent Bolshoi Theatre in Moscow – theater with the oldest and greatest ballet and opera company in the world. During the tour you'll visit the lower White (main) lobby, the luxurious imperial Great and Small Halls that offer exhibitions of Opera and Ballet. The highlight of the tour is a great view of the main stage of the Bolshoi Theatre from the upper level of the main lodge. And if you are lucky you might see a rehearsal or scenery installation for the upcoming theatre performances.



# BOLSHOI THEATER—BACKSTAGE

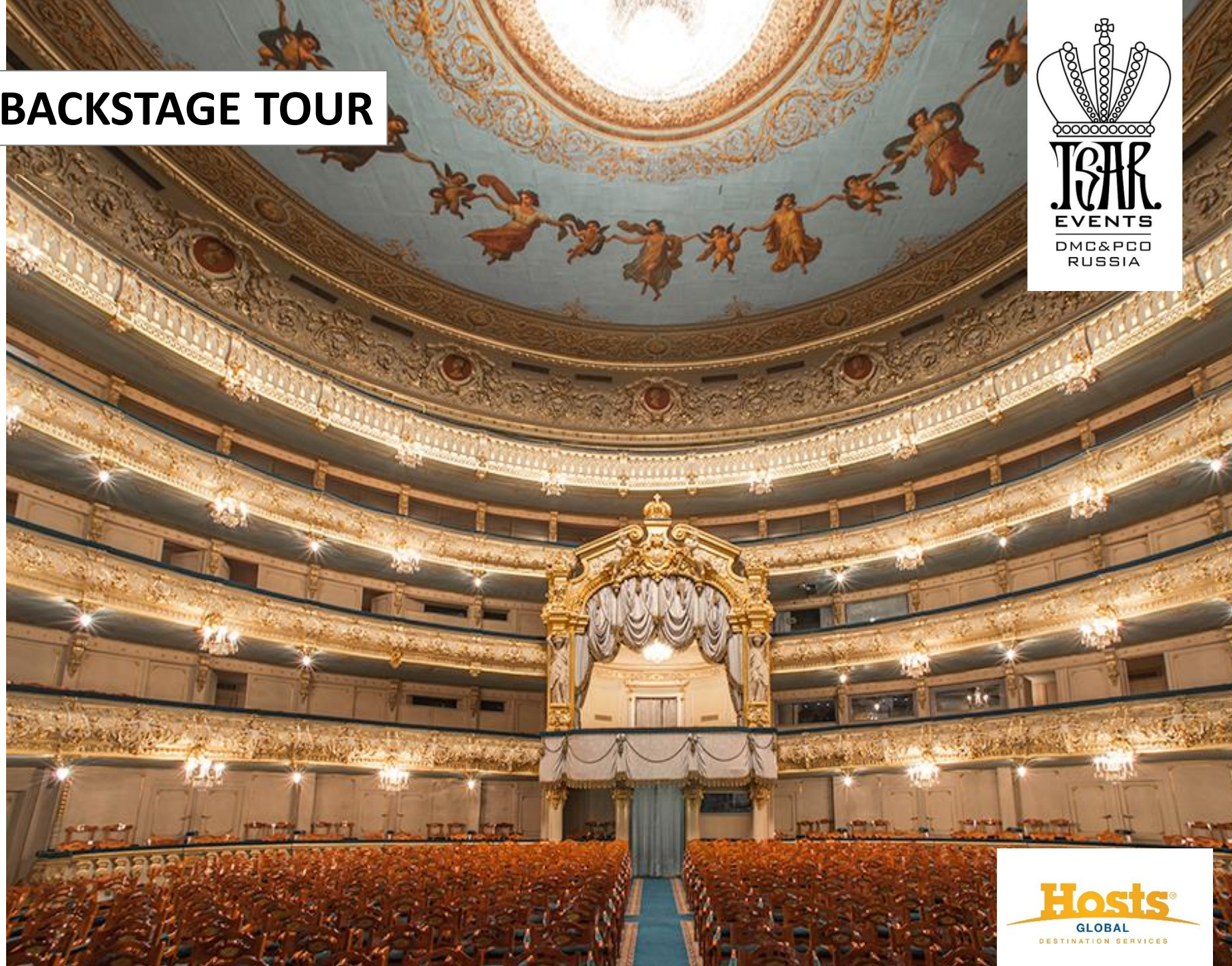


# BOLSHOI THEATER—BACKSTAGE



# MARIINSKY THEATER - BACKSTAGE TOUR

You have truly unique opportunity to discover the secrets of Mariinsky Theater. As the backstage tour is completely closed for general public, we will make sure that you have an experience of a lifetime. Accompanied by a Mariinsky Theatre special guide, you will visit the theatre areas that are usually inaccessible to the public. Besides that, exclusive area for the cocktail can be organized in between the opera/ballet part, before or after the performance.





# MARIINSKY THEATER - BACKSTAGE TOUR





## BALLET MASTER CLASS AT CHILDREN BALLET SCHOOL

During the tour guests will visit Russian ballet school named after Leonid Jacobson and meet the young dancers. Guests will see how children of 10-12 years old do their trainings, they will demonstrate complex technical elements (32 fute) and then show a few ballet performances. Our guests could be offered welcome glass of Russian Champagne.



# PRIVATE BALLET PERFORMANCE

Tips for GALA dinner to make it unforgettable – just organize an ballet performance during your evening!

Soloists from world-famous Theaters will dance exclusively for you the famous pieces from ballets like Swan Lake, Sleeping Beauty, Nut Cracker etc. Ballet performance can be accompanied by Orchestra or by music from sound system. The duration is 30 minutes.



# Coffee with Ballet Star

For those who are really crazy about ballet – invite famous Russian ballerina for a cup of coffee!



**Who we are:**

# OUR SERVICES



**Meeting & Congresses**

**Incentive & Cultural Programs**

**Hotel Accommodation**

**Theme Parties & Special Events**

**Venues & Vendors Selection**

**Transportation & Staff logistic**

**Team-Building Activities**



Who we are:

## OUR DESTINATIONS

### RUSSIA

- St. Petersburg
- Moscow
- Sochi
- Other cities

### LITHUANIA

### LATVIA

### ESTONIA

### BELARUS

### UKRAINE



**Who we are:**

**THE FIRST AND ONLY**

**ADMC** (Accredited Destination management Company)

**CMP** (Certified Meeting Professional) in Russia

**DMCP** (The Destination Management Certified Professional) in Russia

**BOOK** (Russia Survival Guide – book-instruction for Meeting planners going to Russia, sold more than 15000 copies)

**YOUTUBE VLOG** (based on Book, short clips about Russia, it's culture and specifics)

[www.tsar-events.com](http://www.tsar-events.com)



**What we did:**

## OUR EXPERIENCE

**Olympic Games 2014:**  
hospitality and ground  
transportation services for  
Coca Cola and McDonalds

**United Nation  
Conference** (annual event  
from 2010)

A lot of other projects  
during 8 years for our loyal  
clients.





What we did

JUST A FEW OF OUR CLIENTS



# OUR CONTACTS

## TSAR EVENTS RUSSIA DMC & PCO

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& Corporate Events in  
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