



RUSSIA'S LEADING DESTINATION MANAGEMENT COMPANY



Who we are:

AWARDS WINNING DMC

2011 – Best DMC (New European Economy Magazine award)

2012, 2013, 2014, 2015 – Russia's Leading Destination Management Company (World Travel Awards)

2015 – Branding of Year (HOSTS Honors Awards)

2016 – Winner as Destination Management Professional of the Year (ADME International Recognition Award)



Who we are:

THE FIRST AND ONLY



ADMC (Accredited Destination management Company)

CMP (Certified Meeting Professional) in Russia

DMCP (The Destination Management Certified Professional) in Russia



Who we are:

THE FIRST AND ONLY

BOOK (Russia Survival Guide – book-instruction for Meeting planners going to Russia, sold more than 15000 copies)

YOUTUBE VLOG (based on Book, short clips about Russia, it's culture and specifics)



Who we are:

THE FIRST AND ONLY

The ONLY Russian DMC
opened own **franchised**
office outside of Russia

Tsar Events PANAMA
DMC & PCO opened in
2016 provides DMC
services on the territory of
Panama Republic in Central
Americas



Who we are:

OUR TEAM

Creative, young but experienced team

Insiders who have access to closed venues

In constant education process: members of MPI, ADMEI, SITE, permanent participators in MPI WEC, ICCA & ADMEI, SITE conferences, HOSTS Global forums

Never ending process of selecting and testing new venues and programs



What we offer:

FLEXIBLE APPROACH

We are available 24/7

**We are with you from
concept creation till
formation and operation**

**We are your personal
manager for each project**

**We have flexible format of
proposal (word, excel,
link, ppt)**

**We have different price
structure**



Who we are:

MULTILINGUAL STAFF

We will be glad to offer you our program on different languages:

- English
- French
- Spanish
- German
- Italian



TSAR EVENTS DMC & PCO
The ONLY Certified Meeting Professional (CMP) & Destination Management Certified Professional (DMCP) in Russia



Sample program # TSA.22612

Tsar Events Russia DMC & PCO
[4 days in St. Petersburg]
13.09.2018 - 16.09.2018

50 persons
St. Petersburg
Prepared by kuznetsov



Who we are:

OUR SERVICES



Meeting & Congresses

**Incentive & Cultural
Programs**

Hotel Accommodation

**Theme Parties & Special
Events**

**Venues & Vendors
Selection**

**Transportation & Staff
logistic**

Team-Building Activities



Who we are:

OUR DESTINATIONS

RUSSIA

St. Petersburg

Moscow

Sochi

Other cities

LITHUANIA

LATVIA

ESTONIA

BELARUS

UKRAINE



What we did:

OUR EXPERIENCE

World Cup 2018: Global Hospitality for Coca Cola company

World Cup 2018: Different activities for VISA in several cities

UEFA 2018 Champion League Final (Kiev): Hospitality program for Adidas, VISA, MasterCard, Sony

Confederation Cup 2017: Coca Cola company



What we did:

OUR EXPERIENCE

Olympic Games 2014:
hospitality and ground
transportation services for
Coca Cola and McDonalds

**United Nation
Conference** (annual event
from 2010)

A lot of other projects
during 8 years for our loyal
clients.



What we did

JUST A FEW OF OUR CLIENTS



OUR CONTACTS

TSAR EVENTS RUSSIA DMC & PCO

Meetings, Congresses,
Incentives,
& Corporate Events in
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