



TSAR

EVENTS

DMC&PCO

RUSSIA

MOSCOW – ST. PETERSBURG – SOCHI

YOUR DEDICATED DESTINATION MANAGEMENT PARTNER IN RUSSIA
THE ONLY RUSSIAN DMC & PCO MANAGED BY A CERTIFIED MEETING PROFESSIONAL

TSAR EVENTS DMC & PCO IS YOUR DEDICATED DESTINATION MANAGEMENT PARTNER IN RUSSIA

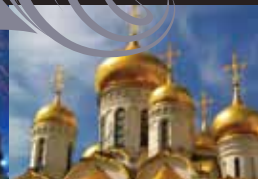


We are not the oldest and the biggest company in Russia. In fact, although we know the MICE business from inside, we are quite new on the Russian Destination Management scene in both age and spirit. This is precisely why we are brimming with confidence, enthusiasm and fresh ideas. We are a small but dynamic team led by Alexander Rodionov, CMP, who has a solid 12-year background in handling of meetings, incentives, conferences and events. We have organized some of the leading MICE events that took place in Russia in recent years. Our focus is making it work for you.

Being **the FIRST & ONLY Russian DMC & PCO run by a Certified Meeting Professional**, Tsar Events DMC & PCO is on the leading edge with the latest trends in conference and incentive requirements. Our mantra of continuous improvement drives our desire to offer superior products and services. Our clients can expect our knowledge of industry's best standards and creativity to orchestrate premium events, tailored for each occasion. We are excited about the direction of the Russian DMC & PCO business as our team combines experience and youthfulness, creating a dynamic responsive synergy that, we are sure, will make any of your planned conferences, events or meetings a great success.

All events organized by our team become TSAR EVENTS.

Alexander Rodionov, CMP
Managing Director





WHAT WE DO



Tsar Events is the only Russian DMC & PCO managed by a Certified Meeting Professional – a globally recognized professional accreditation for meeting management.

From “concept to reality”, our services and events are designed to meet the creative, motivational and budgetary needs of the professional meeting planner or executive. We work with you from the initial concept and design through to successful program execution.

Through one point of contact we are proud to provide our clients with:

- Destination Communication
- Incentive & Cultural Programs
- Theme Parties and Special Events
- Meeting Planning Services
- Ground Transportation Services





WHAT WE DO: MEETINGS & CONFERENCES



Are you planning a conference, regular meeting, training course, seminar or a project kick-off event?

Tsar Events DMC & PCO will find the ideal venue and facilities to make your corporate gathering a great success.

The success of your meeting or conference, and an intact and the positive corporate image go hand-in-hand. Tsar Events DMC & PCO team possesses years of international experience, destination know-how and provides expert local services to ensure that in the end, your conference can be called a true success.

Our experience and attention to details in every aspect of the event guarantee its smooth running and completion.

We provide a consistently high level of service:

- Selecting and contracting of venues and hotels
- Designing and hosting of social activities
- Special events and entertainments
- Land arrangements (guides, transfers, catering)
- On-line registration
- Contracting speakers
- Technical support (all types of equipment)





WHAT WE DO: EVENTS

Are you looking for the hottest venues, the coolest places to stay or the trendiest location for your new product launch, your road show, or your award ceremony?

Tsar Events DMC & PCO knows where to go and will get you access you need.

Tsar Events DMC & PCO provides a professional plan and organization advice, including detailed budgeting for every event. Our extensive network and the expert destination know-how are the sources of attractive solutions:

- multi-lingual staff available 24hours 7 days a week
- building a comprehensive understanding of clients' expectations
- itemized quotation
- full detailed destination information and pre-arrival site inspection
- full logistic services
- organization of anniversaries, corporate events and seminars
- organization of road shows and product presentations
- organization of meetings and team-building events

Tsar Events DMC & PCO — your internationally experienced and locally competent partner for your successful event.



WHAT WE DO: INCENTIVES



Whether you are expressing your appreciation for your personnel, rewarding an achievement or celebrating an anniversary, we have got the venues, the activities and the expertise to put the icing on any incentive event.

Looking to some unforgettable experiences in Russia? Your choice is Tsar Events DMC & PCO's incentive programs:

- Survive one day in Russian army (with Kalashnikov shooting and Tank driving)
- Gala dinner in the Tsar's palace with Stalin, Lenin or Rasputin as a host speaker
- Learn how to dance with Cossacks and sing "Kalinka-Malinka"
- Drink Vodka from glasses made of ice while riding Russian Troikas in Winter Forest
- Participate in a Fashion show as a Top-model for famous Russian designers
- Masquerade party in underground prison cells of the Peter and Paul's Fortress or on the top of the Flag Tower
- Become a Russian James Bond by participating in a speed boat race along canals and rivers
- Meet a real astronaut and ask them about life in Space, and the challenges/routines
- Crack the mystery of Faberge eggs and Da Vinci's Art in Winter Palace





WHAT WE DO: HOTEL ACCOMMODTION



Looking for a venue for a business meeting, a leisure trip, or even a wedding weekend?

Tsar Events DMC & PCO can provide you with a huge range of quality hotels in Russia!

Tsar Events' team reviews hotels regularly for quality assurance purposes and as such, can recommend a range of hotels to suit our clients' requirements. From business oriented hotels in the city suburbs for your private meeting to deluxe properties in the city center to impress guests of your wedding – it all can be done for you. As a part of our mantra of making it work for you, we can recommend and book accommodation on your behalf; you can leave it to us!





WHAT WE DO: TRANSPORTATION

Do you want to spice your program, event, or conference with that X-Factor, but the schedule is too tight for adding extra activities? Tsars Events DMC & PCO can help!

You can substitute regular bus transfers to gala dinners or conferences by:

- Speed boats
- Horse carriages
- Stretch limousines
- Retro tram
- Military Jeeps & BTR
- Black Volgas
- The most beautiful metro
- Helicopter
- The 19th Century Steam Train

The possibilities are endless! Our creative talents can whisk an 'ordinary' event into an evening of fun, glamour, humor, and great success.





What is Russia?

Russia: 17,075,400 square kilometers (6,592,800 square miles), 1/6 of the Earth's land area

Russia: 9 time zones

Russia: Russian ballet, ice hockey and figure skating

Russia: Vodka.

Russia: Mendeleev's Periodic Table, Gagarin's first flight into open space, Pushkin, Dostoevsky, Sakharov.

Russia: one of the first countries, which implemented official penalties for environmental pollutions.

Russia: Schi (cabbage soup), Borsh (beetroot soup), Ucha (fish soup), Okroshka.

Russia: Samovar, Pryaniki (gingerbread), Blini (pancakes)

Russia: Matryoshka, Russian Banya, Balalaika, Garmoshka (Russian harmonica) and "Kalinka-Malinka".

Russia: Siberia, the Volga, the Kamchatka Peninsula, Baikal Lake.

Russia: Amur tigers and Trans-Siberian Railway.

Russia: The Armory Chamber, Diamond Fund, Amber Room, Hermitage, Kremlin

Russia: Tsar Bell and Tsar Cannon

Russia: **TSAR EVENTS DMC & PCO**





DESTINATION RUSSIA: MOSCOW

The most DYNAMIC city in Russia

The biggest city in Europe with the population of 11 million people and a million visitors every day

The capital of the biggest country in the world

Business heart of Russian Federation

Ideal place for Tsar's Events:

- Conference in the exhibition hall of GUM on Red Square
- Gala dinner at the underground secret Bunker of Stalin
- Product presentation on the top of one the highest buildings in Europe – Federation Tower
- Tank driving and MIG flights in a top secret Russian Military Base
- Exclusive visit to the Russian President's Residence – Grand Kremlin Palace
- Participation in Astronaut training program in Star City space training center
- See legendary Faberge Eggs and the biggest collection of Tsar's diamonds in the Kremlin's Armory Chamber and the Diamond Fund

Want more ideas?

Ask Tsar Events DMC & PCO.





The most CULTURAL city in Russia

The 4th biggest city in Europe with the population of 6 million people
City with largest number of palaces and the deepest metro in the world
The cradle of Russian Literature, Art and Education.

Ideal place for Tsar's Events:

- Congress for 1000 guests in Smolny Cathedral
- Lunch at a single long table for 600 persons inside of the biggest Artillery museum in the world
- Exclusive night visit to Hermitage (Winter Palace)
- Transfer from airport by BTR, stretch limousine or Russian Troika
- Gala dinner with Rasputin in Yusupoff Palace
- Water and Fire Fairytale in Peterhoff Palace
- Hockey game against Russian team
- Politburo meeting in Political Dacha K2

Want to hear 1000 more ideas?

Ask Tsar Events DMC & PCO.





DESTINATION RUSSIA: SOCHI

The most SPORTY and ACTIVE city in Russia

City of Winter Olympic Games 2014 that will be held in subtropics!

The longest city in Europe of 148 kilometers of the coastline

The distance between the Black Sea and the mountain chain is only 40 kms

The host city of Russian Formula 1 Grand Prix

Ideal place for Tsar's Events:

- Heli-Skiing in the morning and Firework Beach Party in the afternoon
- Canoeing in mountain rivers
- Off road 4WD driving
- Mountain climbing
- Congress sessions on the Black Sea beach
- Gala dinner with a view to snowy peaks and the sunset over the sea
- Sand and Ice Sculpture competition at a 5-star hotel

Curios about other options?

Ask Tsar Events DMC & PCO



OUR TEAM



With 12 years of extensive experience and multi-certified staff, Tsar Events DMC & PCO specializes in the design and production meetings, incentives, events, congresses, corporate seminars, conferences, customer presentations, anniversaries or gala evenings at any venue in St. Petersburg and Moscow. We are passionate about what we do and our attention to details and commitment to clients' needs ensure that expectations of every customer are met and often exceeded.

What you can expect: Quality, Experience, and Individual Approach

Tsar Events DMC & PCO is led by Alexander Rodionov, the first and only Russian Certified Meeting Professional. The Certified Meeting Professional (CMP) designation verifies the professional education and qualifications of meeting managers, and ensures meeting high standards of proficiency in meetings management as demonstrated by substantial professional experience and superior examination performance.





CONTACTS

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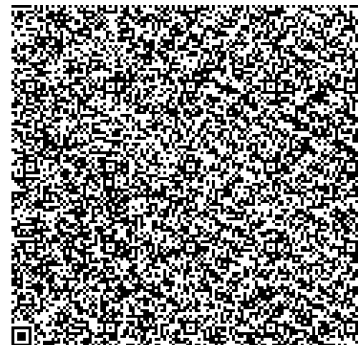
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